



EXHIBITOR INFORMATION

Adventure Safety Conference

October 9-10, 2027 | Bangkok, Thailand



VIRISTAR.

**ADVENTURE
SAFETY
CONFERENCE**

ABOUT THE CONFERENCE

Showcase your organization to professionals committed to advancing safety and quality in adventure experiences in Asia and beyond

The Adventure Safety Conference aims to bring together outdoor and adventure professionals, business leaders, government representatives and leaders from industry associations to explore the issues shaping the future of the adventure sector, and drive positive change. The conference provides high-quality professional development opportunities, and brings stakeholders together to collaborate on advancing the industry.

Participants explore topics such as adventure safety standards and guidelines, sensible regulation, training and accreditation programs, the role of industry associations, and the value of adventure activities in fostering sustainable economic development.

The Adventure Safety Conference also provides a forum for local and regional stakeholders to discuss priorities, identify opportunities, and develop strategies for improving the adventure sector in their region.

For exhibitors, the conference offers a valuable opportunity to engage directly with professionals, organizations, and decision-makers influencing the industry. By participating in the Exhibit Hall, organizations can showcase their products and services, build relationships with current and prospective clients, and increase their visibility among a highly targeted audience committed to advancing the safety and quality of adventure experiences throughout Southeast Asia and beyond.



Learn more or become an exhibitor: <https://conference.viristar.com/asc-asia/sponsor-exhibit/exhibit/>



WHY EXHIBIT

Exhibiting at the Adventure Safety Conference provides an opportunity to connect directly with adventure industry decision-makers and those with purchasing authority. Exhibitor tables are located within the central conference hub, where attendees gather for sessions, networking, meals and breaks, giving your organization high visibility and meaningful engagement throughout the event.

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Direct access to industry leaders:

Connect with decision-makers and safety experts who work in the adventure community, creating opportunities to exchange ideas and build relationships.



Brand exposure to international audience: Showcase your products, services and expertise to a multi-national audience, strengthening brand recognition and expanding your reach.



Lead generation and business growth: Engage with professionals actively seeking solutions, generate qualified leads, and identify new business opportunities that extend beyond the conference.



Professional development and industry awareness: Attend keynotes, workshops, and discussions to gain insights into emerging trends, challenges, and approaches across the adventure sector, helping inform organizational planning, product development, and future decision-making.



Digital and print promotion: Increase your organization's visibility before, during, and after the conference through the conference website, exhibitor directory, attendee resources, event communications, and other conference materials, where applicable.

WHOM YOU REACH

Showcase your solutions to leaders shaping the future of the adventure industry

Exhibitors at the Adventure Safety Conference have the opportunity to engage with leaders and decision-makers from across the adventure sector. Attendance is anticipated to be at least 100 participants, though final registration numbers may vary.

The conference is designed to facilitate networking and professional exchange, providing exhibitors with opportunities to build relationships, showcase their products and services, and connect with professionals who share an interest in advancing adventure safety.

Exhibitors will have the chance to connect with a diverse range of professionals, which may include:

- Adventure program administrators
- Adventure guides and activity & trip leaders
- Policy-makers and regulators
- Adventure tourism, education and recreation agencies
- Health, safety and security experts
- Leadership of governing bodies and industry associations

The conference offers exhibitors an environment in which to engage with professionals interested in products, services, training, technology, and expertise that support high-quality outdoor and adventure experiences. Whether introducing new solutions, strengthening existing partnerships, or expanding into new markets, exhibitors can connect with people working to advance safety and quality in the adventure sector.

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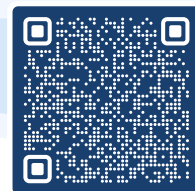


EXHIBIT HALL

The Exhibit Hall serves as a central hub for networking, learning and industry engagement throughout the Adventure Safety Conference. Located adjacent to conference workshop sessions, the Exhibit Hall is designed to maximize interactions between exhibitors and participants.

To enhance the quality of engagement for both exhibitors and attendees, the conference is intentionally limiting the number of exhibitor tables. This curated approach helps ensure exhibitors receive meaningful visibility and opportunities for direct interaction with participants, rather than competing within a crowded exhibitor environment.

To encourage attendee traffic and meaningful interactions, refreshment breaks will occur in the Exhibit Hall.

Whether introducing new products and services, demonstrating technology and equipment, sharing resources, or building industry partnerships, the Adventure Safety Conference provides a platform to engage directly with professionals committed to advancing adventure safety.

EXHIBIT HALL SCHEDULE

FRIDAY, OCTOBER 8

Exhibit Booth Setup

1:00 pm - 6:00 pm

Exhibitors may access the Exhibit Hall during this period to assemble displays, arrange materials, test equipment, and prepare for attendee arrival. All booths must be fully set up by 6:00 pm.

SATURDAY, OCTOBER 9

Exhibit Hall Open

10:15 am – 5:00 pm

The Exhibit Hall will be open throughout the conference day, with scheduled refreshment breaks and attendee movement between educational sessions providing opportunities for engagement.

SUNDAY, OCTOBER 10

Exhibit Hall Open

8:30 am – 5:00 pm

The second conference day provides additional opportunities to connect with attendees.

Exhibit Booth Breakdown

5:00pm – 6:00 pm

Exhibitors may dismantle displays and remove materials following the close of the conference. Early breakdown is not permitted.

EXHIBITOR BOOTH

Exhibitor Pricing

Early bird exhibitor:
August 1, 2026 – January 31, 2027
(through 11:59 pm Bangkok time)
USD 1000

Regular exhibitor:
February 1 – October 1, 2027
USD 1200

Exhibitor Booth Rental Fee Includes:

- Two booth personnel badges which provide access to conference keynotes and workshops
 - *Exhibitor badges include full access to all conference keynotes and workshops, but do not include pre- or post-conference workshops.*
- One 8 sq. m. booth
- One table and two chairs
- Opportunity to sell products and services directly to conference attendees during exhibit hall hours (excluding food and beverage sales)
- Listing in the Exhibitor Directory
- Logo displayed on the event website, newsletters, social media and printed materials
- Opportunity to host giveaway(s) at your booth

Optional Add-ons

- Extra Exhibitor Badge: USD 150
- One Additional 8 sq. m. Exhibitor Booth to Combine with Booth: USD 850
- Ticket to the Opening Reception: USD 70



ABOUT VIRISTAR

Fostering collaboration in adventure safety

Viristar aims to advance the safety and quality of outdoor and adventure experiences worldwide. We've worked with government agencies, nonprofits, businesses, and adventure, travel, experiential, and outdoor professionals from over 80 countries on six continents in support of this goal.

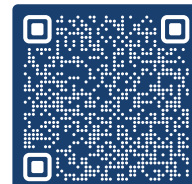
At Viristar we've been bringing people together for multi-day in-person experiences of learning, sharing, and networking since 2018. This includes delivering adventure safety trainings in locations from Thailand, Japan, Taiwan, and Malaysia to Indonesia, Hong Kong, Vietnam, China and beyond.

In 2020, Viristar was encouraged by a leader in the adventure sector to put on an adventure safety conference, and this has been part of Viristar's vision since that time.

The Adventure Safety Conference is a natural extension of Viristar's years of experience in putting on multi-day in-person gatherings devoted to adventure safety professional development experiences and supporting continuous improvement of the adventure sector worldwide.



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WHAT ORGANIZATIONS SAY ABOUT VIRISTAR



“Working with Viristar has been a game-changer for our risk management processes. Their expertise and dedication have helped us navigate complex challenges, leading to enhanced resilience.”

Ted Villanueva

*Executive Director | Youth Empowering Youth Initiative, Inc.
Philippines*

“Viristar’s commitment to excellence shines through. Viristar has truly been a beacon of learning and growth.”

Thinuwan Gayantha Nanayakkara

*Founder | Alpha Experiential
Sri Lanka*



“We had a fantastic experience working with Viristar! They were efficient, professional, and incredibly knowledgeable.”

Vanessa Riegler

*Executive Director | Aloha Foundation
USA*



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